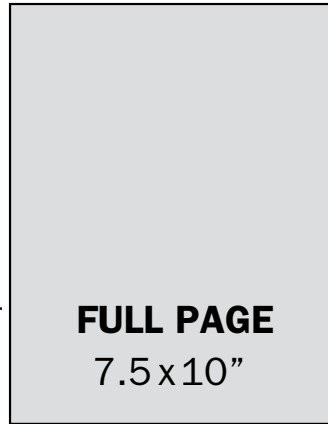


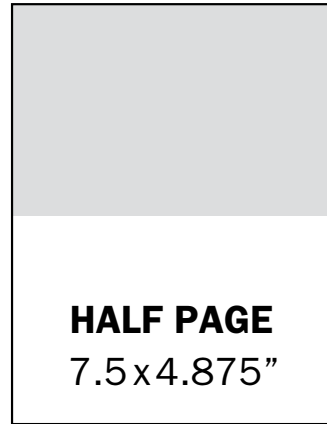
Advertise With AIFF

Festival Catalogue Advertising

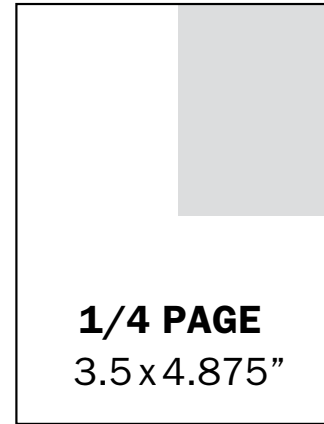
CIRCULATION: 2,000



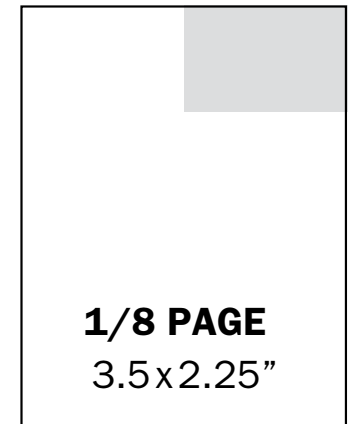
\$800



\$650



\$390



\$260

SPECIAL OFFER
Bundle full-page
& on-screen ad:
\$1,170!

**All ads due
December 13, 2019**

On-Screen Advertising

IMPRESSIONS: 20,000+ TICKET HOLDERS. Ads run as a part of the pre-film slideshow during the festival. Ad size: 6.4" w x 3.6" h, minimum 300 DPI (1920px x 1080px at 72 DPI). We recommend a font size of 18 pt. or larger for readability and to keep type within "title safe" margins.

Advertising Specifications

Payment and digital files are due December 13, 2019

CUSTOMIZED ADS: Please consider customizing your ad with a reference to the Ashland Independent Film Festival. We will provide our festival logo and font upon request.

AD DESIGN & PRODUCTION: Advertisers are responsible for the design and production of ads and agree to supply print-ready artwork via email. If you need help designing/producing your ad (at an hourly rate of \$75), please contact:

For on-screen ads: Bruce Bayard, Studio A.B at b@babayard.com or 541.482.2253

For print ads: Kathy Carter, CarterWorks at carter@carterworks.com or 541.646.0995

MATERIAL SUBMISSION REQUIREMENTS

Ads: Acceptable digital artwork formats are: PDF and Adobe Illustrator with all fonts converted to outlines and all images converted to CMYK. Other file formats such as JPEG, BMP, TIFF are acceptable, but must be high print quality (300 dpi at actual size).

Logos: Acceptable digital artwork formats are: PDF and Adobe Illustrator with all fonts converted to outlines and all images converted to CMYK. Other file formats such as JPEG, PNG or TIFF are acceptable, but must be high print quality at must be at least 1000px on the longest side.

